

CORPORATE HOSTING CHALETS

CANADIAN INTERNATIONAL AIRSHOW
September 2, 3, 4, 2017 • Toronto



Canada's Largest and Longest Running Air Show
sponsorship@cias.org • 416-263-3650 • www.cias.org

FOR OVER SIX DECADES...

... the Canadian International Air Show has been a source of awe and inspiration in satisfying the marvel of flight for millions of enthusiasts annually. The sounds of the past and present will again transform the skies over Toronto as we welcome our annual Canadian International Air Show to the shores of Lake Ontario.

We are about community service and education through aviation displays. Powered by the incredible efforts of almost 200 volunteers, the 2017 Canadian International Air Show promises to have something for everyone!

CIAS is an outdoor event exhibiting world-class aviation entertainment. Dress for the weather, bring earplugs, and shade your eyes.



WORLD-CLASS ACTS

A formation of seven jets performing aerial stunts against a clear blue sky. The jets are leaving thick white smoke trails that form a complex, swirling pattern. The jets are positioned at various heights and angles, creating a dynamic and visually striking scene.

The CIAS is located in the world-class city of Toronto, boasting multiculturalism, and is a short distance away from New York, USA. Our prime location allows us to showcase amazing international performances from around the world.

PART OF TRADITION

Affectionately marked as the grande finale event of Canada's oldest annual tradition, the CNE, the Canadian International Air Show, since 1949, continues to proudly feature many air show 'firsts' including appearances by the Concorde, F-22 Raptor, V-22 Osprey and more!



CORPORATE CHALETS

Give your company a front row seat to adrenaline while in the comfort of your own exclusive corporate chalet.



THE CHOPPER, Corporate Chalet Package

Package price: \$35,500 - \$45,000 +HST

Use code **CHOPPER** in your email conversations with us to better assess your needs.

Package prices vary on your company's needs and amount of days purchased. Standard package items* are non-negotiable.

INCLUDES:

- Exclusive guest passes to Air Show Gala (19+ years) *
- Waterfront chalet : 40 daily guests *
- Same day admission to Canadian National Exhibition (CNE) *
- 20 daily passes to White Zone Seating *
- Catered lunch with an open beer and wine bar *
- Corporate signage on-site at the chalet and in the merch village *
- Chalet visits, autograph and photo sessions with performers and crew
- Copies for your guests of our award-winning air show calendar magazine, "Airspeed"
- Two scripted public announcements during same-day show
- Ad space in "Airspeed"
- Ad space in our CIAS Insiders newsletter, reaching 30,000+ subscribers
- Corporate logo hot-link on CIAS website
- Cross-promotional use of CIAS logo and 'Sponsor' title
- Parking opportunities

Contact us to brainstorm other ways to customize your chalet.



THE HARVARD, Corporate Chalet Package

Package price: \$45,500 - \$69,000 +HST

Use code **HARVARD** in your email conversations with us to better assess your needs.

Package prices vary on your company's needs and amount of days purchased. Standard package items* are non-negotiable.

INCLUDES:

- Invite for two to attend a CIAS Media Day event (18+ yrs) *
- Waterfront chalet : 60 daily guests *
- Same day admission to Canadian National Exhibition (CNE) *
- 30 daily passes to White Zone Seating *
- Catered lunch with an open beer and wine bar *
- Corporate signage on-site at the chalet and in the merch village *
- Chalet visits, autograph and photo sessions with performers and crew
- Copies for your guests of our award-winning air show calendar magazine, "Airspeed"
- Three scripted public announcements during same-day show
- Ad space in "Airspeed"
- Ad space in our CIAS Insiders newsletter, reaching 30,000+ subscribers
- Corporate logo hot-link on CIAS website
- Cross-promotional use of CIAS logo and 'Sponsor' title
- VIP Parking opportunities

Contact us to brainstorm other ways to customize your chalet.



THE HORNET, Corporate Chalet Package

Starting Package price: \$69,500 +HST

Use code **HORNET** in your email conversations with us to better assess your needs.

Package prices vary on your company's needs and amount of days purchased. Standard package items* are non-negotiable.

Includes:

- Invite for two to attend a CIAS Media Day event (18+ yrs) *
- Exclusive guest passes to Air Show Gala (19+ yrs) *
- Waterfront chalet : 100 daily guests *
- Same day admission to Canadian National Exhibition (CNE) *
- 50 daily passes to White Zone Seating *
- Catered lunch with an open beer and wine bar *
- Corporate signage on-site at the suite and in the merch village *
- One sponsored flight for one corporate delegate in a performer's aircraft** (at performer's discretion)
- Chalet visits, autograph and photo sessions with performers and crew
- Copies for your guests of our award-winning air show calendar magazine, "Airspeed"
- Four scripted public announcements during same-day show
- Ad space in "Airspeed"
- Ad space in our CIAS Insiders newsletter, reaching 30,000+ subscribers
- Corporate logo hot-link on CIAS website
- Cross-promotional use of CIAS logo and 'Sponsor' title

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